Experience

Google (Senior Designer)   11.2019 — NOW

Global design lead for about.google, Google's "front door." Led a small team of visual and UX designers to deliver design systems, websites, and digital editorial experiences. Collaborated with analytics and content teams to consolidate strategy plans into deliverables. Programmed prototyping and quality assurance tools, working with internal developers to improve the efficiency of the development processes.
Designed Google Sans Mono, an expansion of Google's house typeface.

Google (Freelance Senior Designer)   07.2018 — 11.2019

Same as above.

Landor (Freelance Senior Designer)   11.2017 — 06.2018

Lead designer on branding, visual identity, print, and digital projects for Huawei, Bank of the West, Comcast, Accenture, and SF Motors. Lead designer and front-end developer for Q, Landor's creative technology initiative.

Freelance Designer   11.2015 — 10.2017

Conceptualization and design of visual identity systems, print materials, digital products, websites, campaigns and strategy for clients in a variety of industries.
Client experience: Apple, Starbucks, Kaiser Permanente, Reebok, AmorePacific, Facebook Business, Bank of the West, Comcast, Accenture, SF Motors.
Agency experience: SYPartners, COLLINS, VBP Orange.

NJ(L.A.)™ & AdamsMorioka (Designer)   05.2014 — 10.2015

Design of websites, identity systems, publications, campaigns, and strategy for Nike, Adobe, USC, GOOD Magazine, and the City of Santa Monica. Design and front-end development of njla.us, NJ(L.A.)™'s "portfolio" website, using the Three.js WebGL library.

Union Weekly (Art Director & Managing Editor)   02.2010 — 12.2013

Development of a design system, covers, spreads, and communication materials for CSU Long Beach's student-run publication. Direction of a team of volunteer writers, editors, designers, illustrators, and photographers.

Gravillis Inc. (Design Intern)   06.2013 — 09.2013

Design of key art and advertising campaigns for several clients in the entertainment industry, primarily HBO, Universal Pictures, Showtime, and Magnolia Pictures.

Mathematics, Physics, and Statistics Tutor   09.2007 — 06.2010

Taught exact sciences to high school and college students, often pro-bono.
The effort led to the receipt of the California Mathematics Merit Award in 2009.

Education

California State University, Long Beach   09.2009 — 05.2014

BFA in Graphic Design
GPA: 3.75

Additional information

Capabilities

Art direction of agencies, partners, and teams.
Collaboration with cross-functional teams (strategy, insights, analytics, content)
        to conceptualize, design, and deliver brand, print, and digital solutions.
Design of branding and visual identity projects.
Design of visual systems, user interfaces, and digital products.
Design of editorials, publications, typefaces, and digital storytelling experiences.
Prototyping and front-end development of digital and web experiences.

Technical Skills

Proficient user of Adobe Illustrator, Adobe inDesign, Adobe Photoshop, Sketch, and Glyphs.
Proficient with HTML, CSS/SASS, Javascript, Git, and Gulp.
Experience designing and programming digital experiences with progressive web technologies.
Experience with After Effects and video editing software.
Fluent English and Portuguese (native). Conversational German and Spanish.
Eligible to work in the United States, European Union, and Brazil.